

EMPLOYMENT SECURITY COMMISSION OF NORTH CAROLINA
INTEROFFICE COMMUNICATION

DATE: October 31, 2006

TO: Regional, Local and Branch Office Managers

FROM: Manfred Emmrich, Director, Employment Services

SUBJECT: Health Check/NC Health Choice

On July 20, 2006, you received an Interoffice Communication regarding our new partnership with the NC Division of Public Health and the North Carolina Healthy Start Foundation who jointly promote the availability of free or low-cost health insurance for North Carolina's children. On July 24, 2006, English and Spanish Health Check/NC Health Choice posters were shipped to each local and branch office. In late June or early July, the Raleigh and Greensboro local offices started distributing Health Check/NC Health Choice (HC/NCHC) information. The goal in these two sites has been to integrate the child health insurance message into our service delivery system. From all reports, this has worked well.

We are now ready to begin statewide dissemination of these materials through local and branch offices to assure that families will learn about the state's child health insurance programs. In the next couple of days, a shipment of HC/NCHC information will be mailed to you. Within the next couple of weeks, you will receive a call from a local Health Check Coordinator who does outreach to families in your community. He or she will call and request to schedule a brief orientation to HC/NCHC for your staff. You may view the PowerPoint Presentation that will be used to orient your staff at: <http://www.nchealthystart.org/outreach/materials/ppt.html> (bottom of the Web page).

Also, if you would like to learn more about our State's child health insurance programs, information is now accessible through our web site <http://www.ncesc.com/> by clicking on "Individual Services," then "Other Resources," then "health," then "Child Health Insurance-Health Check/NC Health Choice." This will take you to the NC Healthy Start Foundation web site: <http://www.nchealthystart.org/public/childhealth/index.htm>. At this web site, applicants can learn about benefits, eligibility requirements and download an application form. To apply, they should complete the form and mail it to the local Department of Social Services (DSS) in their county of residence.

Another excellent resource is the North Carolina Family Health Resource Line where families can call to learn about HC/NCHC and request an application by mail. This is a bilingual line that operates Monday-Friday from 8 am-5 pm.

Thank you for helping to ensure that families learn about the resources available to them during a period of crisis. Should you have questions or comments, please contact Diane G. Smith, Manager, Applicant Services, at 919-733-4896 or by email at diane.g.smith@ncmail.net.